

# MEA Member KnowledgeFest™ 2026 Space Selection Agreement

## MEA Member Price Per Square Foot – Select Booth Size

MEA Membership must be current for required for MEA Member Prices below. Non-members pay \$40/sq ft all booth size

**MEA Member Price:** \$29/sq ft <301 sq ft booth size | \$27/sq ft ≥ 301-599 sq ft booth size | \$25/sq ft ≥ 600 sq ft booth size

**Las Vegas – February 2-4, 2026 - Select Booth Size (sq ft) Write-in Booth Number \_\_\_\_\_**

10x10: \$2,900  10x20: \$5,800  10x30: \$8,700  20x20: \$10,800  20x30: \$15,000  20x40: \$20,000  20x50: \$25,000

### Select Hour(s) of Manufacturer Training

One \$750  Two \$1,500  Three \$2,250  Four \$3,000  Five \$3,500\* includes Private Meeting Room

**Atlantic City – June 5-7, 2026 - Select Booth Size (sq ft) Write-in Booth Number \_\_\_\_\_**

10x10: \$2,900  10x20: \$5,800  10x30: \$8,700  20x20: \$10,800  20x30: \$15,000  20x40: \$20,000  20x50: \$25,000

### Select Hour(s) of Manufacturer Training

One \$750  Two \$1,500  Three \$2,250  Four \$3,500\* includes Private Meeting Room

**Detroit – August 21-23, 2026 – Select Booth Size (sq ft) Write-in Booth Number \_\_\_\_\_**

10x10: \$2,900  10x20: \$5,800  10x30: \$8,700  20x20: \$10,800  20x30: \$15,000  20x40: \$20,000  20x50: \$25,000

### Select Hour(s) of Manufacturer Training

One \$750  Two \$1,500  Three \$2,250  Four \$3,500\* includes Private Meeting Room

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## KnowledgeFest Payment Information

Company Name: \_\_\_\_\_

Total Price: \$ \_\_\_\_\_

Add all checked above

Payment Schedule (Terms Net 30):

- Deposit equal to 25% of Total Price above of each selected event invoiced within 30 days, then 3 Equal Payments scheduled on or before the selected event. Balance may be paid in full at any time.
- Invoice full amount.

Signing below constitutes your understanding of the payment arrangements; that you have received a copy of the KnowledgeFest General Exhibit Information; that you agree to the Booth Rules and Regulations and the terms and conditions in the Exhibit Space Contract Terms and Conditions; and, that you represent and warrant that you have the authority to enter your company into such a binding agreement. Exhibitors selecting exhibit space will be financially liable for a 10% cancellation/downgrade penalty as of contract date; 25% penalty 60 days after contract date; 75% penalty within 75 days of the event; 100% penalty within 60 days of the event. All payments made or due to Mobile Electronics will be fully earned and non-refundable.

\_\_\_\_\_  
Authorized Person (print name & Title)

\_\_\_\_\_  
Authorized Signature

Booth Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Date \_\_\_\_\_

### 2026 Partner Benefits - Three Event Incentive for 2026

A special program designed to thank our most supportive members that exhibit at all three KnowledgeFest events. Includes the following:

- ✓ **Priority Booth Selection at each event**
- ✓ **10% Discount Off Exhibitor Booth Space selected for 2026**
- ✓ **20% off Material Handling from Shepard Exhibitor Services**
- ✓ **Platinum Sponsorship at each KnowledgeFest**
- ✓ **FREE table at Industry Awards dinner (Las Vegas)**
- ✓ **Executive Suite upgrade (Atlantic City) - available for 20x40 and larger exhibit space**
- ✓ **Invitation to Hall of Fame Reception (Detroit)**
- ✓ **Full Page Advertisement Mobile Electronics magazine for event issues**

## MEMBERSHIP / SPONSORSHIP / ADVERTISING

### MEA Membership

MEA annual membership dues are based on a company's annual sales revenue. Annual MEA membership required for KnowledgeFest Member Price.

Select annual dues below (Can be paid  monthly or  in full):

\$1,200 annual dues ≤ \$2 million    \$3000 annual dues ≤ \$2.01-\$9.99 million    \$5000 annual dues ≥ \$10 million

### MEA KnowledgeFest Sponsorship Opportunities

Sponsors will be recognized throughout the year with logo branding on the following:

- MEA website
- KnowledgeFest website
- Relevant KnowledgeFest onsite hall/lobby signage
- Relevant KnowledgeFest marketing collateral
- KnowledgeFest slide recognizing sponsors
- Ad in online KnowledgeFest Show Guide

Select 2024/2025 KnowledgeFest sponsorship level by event below:

Gold:    \$1,500 Las Vegas    \$1,500 Atlantic City    \$1,500 Detroit

Platinum:  \$3,000 Las Vegas    \$3,000 Atlantic City    \$3,000 Detroit

Diamond:  \$5,000 Las Vegas    \$5,000 Atlantic City    \$5,000 Detroit

### MEA Advertising Packages

The annual packages detailed below represent significant savings over the pricing of individual ads shown in our 2026 Media Kit. One, three or six Mobile Electronics® magazine, ME-mag.com and Hotwire e-newsletter ads may be purchased at the prices shown in our 2020 Media Kit. Premium positions are available at a surcharge. Please contact MEA for pricing. Ad specifications and templates can be found in our 2026 Media Kit.

Select an annual advertising package below:

#### **Full Page Package**

\$10,000

Includes:

- A full-page ad in twelve monthly issues of Mobile Electronics® digital magazine
- Ten (10) monthly News Banner ads in Hotwire
- Ten (10) monthly News Banner ads on ME-mag.com

#### **1/2 Page Package**

\$6,000

Includes:

- A 1/2-page ad in twelve monthly issues of Mobile Electronics® magazine
- Eight (8) monthly News Banner ads in Hotwire
- Eight (8) monthly News Banner ads on ME-mag.com

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### Membership Payment Information

Company Name: \_\_\_\_\_

Total Price: \$ \_\_\_\_\_

Add all checked above

Payment Schedule (Terms Net 30):

Invoice monthly

Invoice full amount

Signing below constitutes your understanding of the payment arrangements; and, that you represent and warrant that you have the authority to enter your company into such a binding agreement. All payments made or due to Mobile Electronics will be fully earned and non-refundable.

\_\_\_\_\_  
Authorized Person (print name)

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Membership Contact Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Marketing Contact Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone