

MEA Member KnowledgeFest™ 2025 Space Selection Agreement

MEA Member Price Per Square Foot – Select Booth Size

MEA Membership must be current for required for MEA Member Prices below. Non-members pay \$40/sq ft.

MEA Member Price: \$29/sq ft <301 sq ft booth size | \$27/sq ft ≥ 301-599 sq ft booth size \$25/sq ft ≥ 600 sq ft booth size \$40/sq ft all booth size

Las Vegas – January 31-February 2, 2025 - Select Booth Size (sq ft)

Write-in Booth Number _____

☐ 10x10: \$2,900 ☐ 10x20: \$5,800 ☐ 10x30: \$8,700 ☐ 20x20: \$10,800 ☐ 20x30: \$15,000 ☐ 20x40: \$20,000 ☐ 20x50: \$25,000

Select Hour(s) of Manufacturer Training

☐ One \$750 ☐ Two \$1,500 ☐ Three \$2,250 ☐ Four \$3,000 ☐ Five \$2,500

Atlantic City – June 6-8, 2025 - Select Booth Size (sq ft)

Write-in Booth Number _____

☐ 10x10: \$2,900 ☐ 10x20: \$5,800 ☐ 10x30: \$8,700 ☐ 20x20: \$10,800 ☐ 20x30: \$15,000 ☐ 20x40: \$20,000 ☐ 20x50: \$25,000

Select Hour(s) of Manufacturer Training

☐ One \$750 ☐ Two \$1,500 ☐ Three \$2,250 ☐ Four \$3,000 ☐ Five \$2,500

Dallas Fort Worth – August 24-25, 2025 – Select Booth Size (sq ft)

Write-in Booth Number _____

☐ 10x10: \$2,900 ☐ 10x20: \$5,800 ☐ 10x30: \$8,700 ☐ 20x20: \$10,800 ☐ 20x30: \$15,000 ☐ 20x40: \$20,000 ☐ 20x50: \$25,000

Select Hour(s) of Manufacturer Training

☐ One \$750 ☐ Two \$1,500 ☐ Three \$2,250 ☐ Four \$3,000

KnowledgeFest Payment Information

Company Name: _____

Total Price: \$ _____

Add all checked above

Payment Schedule (Terms Net 30):

- ☐ Deposit equal to 25% of Total Price above of each selected event invoiced within 30 days, then 3 Equal Payments scheduled on or before the selected event. Balance may be paid in full at any time.
- ☐ Invoice full amount.

Signing below constitutes your understanding of the payment arrangements; that you have received a copy of the KnowledgeFest General Exhibit Information; that you agree to the Booth Rules and Regulations and the terms and conditions in the Exhibit Space Contract Terms and Conditions; and, that you represent and warrant that you have the authority to enter your company into such a binding agreement. Exhibitors selecting exhibit space will be financially liable for a 10% cancellation/downgrade penalty as of contract date; 20% penalty 60 days after contract date; 75% penalty within 75 days of the event; 100% penalty within 45 days of the event. All payments made or due to Mobile Electronics will be fully earned and non-refundable.

Authorized Person (print name)

Authorized Signature

Booth Contact Name _____

Email _____

Phone _____

Date _____

2025 Partner Benefits - Three Event Incentive for 2025

A special program designed to thank our most supportive members that exhibit at all three KnowledgeFest events. Includes the following:

- ✓ **Priority Booth Selection at each event**
- ✓ **10% Discount Off Exhibitor Booth Space selected for 2025**
- ✓ **20% off Material Handling from Shepard Exhibitor Services**
- ✓ **Platinum Sponsorship at each KnowledgeFest**
- ✓ **FREE table at Industry Awards dinner (Las Vegas)**
- ✓ **Executive Suite upgrade (Atlantic City) - available for 20x40 and larger exhibit space**
- ✓ **Invitation to Hall of Fame Reception (Dallas Fort Worth)**
- ✓ **Full Page Advertisement Mobile Electronics magazine**
- ✓ **Direct email marketing to MEA Retailer Membership**

MEMBERSHIP / SPONSORSHIP / ADVERTISING

MEA Membership

MEA annual membership dues are based on a company's annual sales revenue. Annual MEA membership required for KnowledgeFest Member Price.

Select annual dues below (Can be paid ☐ monthly or ☐ in full):

☐ \$1,200 annual dues ≤ \$2 million ☐ \$3000 annual dues ≤ \$2.01-\$9.99 million ☐ \$5000 annual dues ≥ \$10 million

MEA KnowledgeFest Sponsorship Opportunities

Sponsors will be recognized throughout the year with logo branding on the following:

- MEA website
- KnowledgeFest website
- Relevant KnowledgeFest onsite hall/lobby signage
- Relevant KnowledgeFest marketing collateral
- KnowledgeFest slide recognizing sponsors
- Ad in online KnowledgeFest Show Guide

Select 2024/2025 KnowledgeFest sponsorship level by event below:

Gold: ☐ \$1,500 Las Vegas ☐ \$1,500 Atlantic City ☐ \$1,500 Dallas Fort Worth

Platinum: ☐ \$3,000 Las Vegas ☐ \$3,000 Atlantic City ☐ \$3,000 Dallas Fort Worth

Diamond: ☐ \$5,000 Las Vegas ☐ \$5,000 Atlantic City ☐ \$5,000 Dallas Fort Worth

MEA Advertising Packages

The annual packages detailed below represent significant savings over the pricing of individual ads shown in our 2022 Media Kit. One, three or six Mobile Electronics® magazine, ME-mag.com and Hotwire e-newsletter ads may be purchased at the prices shown in our 2020 Media Kit. Premium positions are available at a surcharge. Please contact MEA for pricing. Ad specifications and templates can be found in our 2022 Media Kit.

Select an annual advertising package below:

Full Page Package

☐ \$10,000

Includes:

- A full-page ad in twelve 2025 monthly issues of Mobile Electronics® digital magazine
- Ten (10) monthly News Banner ads in Hotwire
- Ten (10) monthly News Banner ads on ME-mag.com

1/2 Page Package

☐ \$6,000

Includes:

- A 1/2-page ad in twelve monthly issues of Mobile Electronics® magazine
- Eight (8) monthly News Banner ads in Hotwire
- Eight (8) monthly News Banner ads on ME-mag.com

Membership Payment Information

Company Name: _____

Total Price: \$_____

Add all checked above

Payment Schedule (Terms Net 30):

☐ Invoice monthly

☐ Invoice full amount

Signing below constitutes your understanding of the payment arrangements; and, that you represent and warrant that you have the authority to enter your company into such a binding agreement. All payments made or due to Mobile Electronics will be fully earned and non-refundable.

Authorized Person (print name)

Authorized Signature

Date

Membership Contact Name

Email

Phone

Marketing Contact Name

Email

Phone